#### STUDY PLAN **Faculty of Humanities** Study profil name: **Specialized English for Business** Study profile: general academic Year of study: I Study level: second degree/master Academic year: 2023/2024 Study form: full time number of hours in number of hours in semester: I semester: II and the form of and the form of credit credit **ECTS** points **ECTS** points exam exam Course title No. seminarys vorkshop workshop exercises eminars exercises seminar Field of study courses 30 30 1. Practical Business English Χ 6 ос oc **Advanced Business Writing** 30 30 2. 3 3 Χ ос oc English for Public Speaking and 15 30 3. Χ 3 Self-presentation ос ос Elective Subject: I (Selected 15 15 4. 2 Tropics in Linguistics)\* ос oc 30 5. Methods of Linguistic Research Χ 3 ос Social Psychology with 15 6. 2 **Elements of Public Relations** oc Elective Subject: II (Logic and 30 2 7. Critical Thinking)\*\* ОС 15 **Business Ethics** 1 ос 15 9. Digital Technologies in Business 1 oc 10 10. **Intellectual Property Protection** 1 oc Elective Subject III (second 45 3 11. Language for Business) \*\*\* ОС Elective Subject IV (Diploma 30 30 12. 9 Seminar)\*\*\*\* General education course group Elective Subject V (Second 30 15 13. 2 1 Foreign Language)\*\*\*\* ОС ОС **Elective Subject VI** 30 14. 2 (PSW)\*\*\*\*\* ос 100 TOTAL: 75 60 30 30 30 120 30 3 30

# Information about Internships

# Comments

- \*Elective Subject: I (Selected Tropics in Linguistics): 1. Linguistic Pragmatics of Business Communication 2/ Evolution of the English Lexicon in the Age of Electronic business and Communication
- \*\* Elective Subject: II (Logic and Critical Thinking); 1. Basic Tools of Critical Thinking 2/Logic. Reasoning and Argumentation.
- \*\*\*Elective Subject III (second Language for Business); 1/Business German 2/ Business French 3/ Business Spanish 4/ Business Chinese
- \*\*\*\* Elective Subject IV (Diploma Seminar); Within Diploma Seminar, students are offered a choice of thematic areas within the field of study
- \*\*\*\*\* Elective Subject V (Second Foreign Language); German/French/Spanish/Chinese
- \*\*\*\*\* Elective Subject VI (PSW) A student chooses an elective subject from the JDU elective subject list, in accordance with the study plan and the required number of ECTS points (e.g. 1 ECTS point for a 15-hour lecture/course; 2 ECTS points for a 30-hour lecture/course)

### STUDY PLAN **Faculty of Humanities** Study profil name: **Specialized English for Business** Study profile: general academic Study level: second degree/master Year of study: I Academic year: 2023/2024 Study part time number of hours in number of hours in semester: I semester: II and the form of and the form of credit credit **ECTS** points **ECTS** points exam exam No. Course title workshop workshop exercises eminars exercises seminary seminar Field of study courses 27 27 Practical Business English 4 Χ 6 ос ос **Advanced Business Writing** 18 18 2. 3 3 oc ос English for Public Speaking and 9 18 3. 2 Χ 3 Self-presentation ОС ос Elective Subject: I (Selected 9 9 4. 2 2 Tropics in Linguistics)\* ОС ОС 18 5. Methods of Linguistic Research Χ 3 Social Psychology with 9 6. 2 **Elements of Public Relations** ос Elective Subject: II (Logic and 18 7. 2 Critical Thinking)\*\* ОС 9 **Business Ethics** 8. 1 ос 9 Digital Technologies in Business ос 9 10. **Intellectual Property Protection** ос Elective Subject III (second 27 11. 3 Language for Business) \*\*\* oc Elective Subject IV (Diploma 18 18 12. 9 Seminar)\*\*\*\* General education course group Elective Subject V (Second 18 9 13. 2 1 Foreign Language)\*\*\*\*\* ос ос Elective Subject VI 9 14. 2 (PSW)\*\*\*\*\* ос TOTAL: 36 63 45 30 18 72 36 18 30 18 3 **Information about Internships**

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